**WCA2025 Conference Program**

July 28-Aug 1, 2025

**July 27**

12 pm – 1pm: WCA Board Meeting

1pm: Onsite Registration Open

Evening: Opening Reception and Keynote Speeches

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**July 28- Conference Day 1**

**Paper Session 1; 8:00 am- 9:15 am, Room 1**

Political Competition in Times of Crisis: A Politicization or Rally-Round-the-Flag effect among Norwegian Party leaders' the COVID-19 Crisis

*Roy Aulie Jacobsen, Kristiania University College*

Pretending Peace and Propaganda: Vonnegut’s Perspectives on Rhetoric and Ethics of Political Discourse

*Tim Michaels, Pennsylvania State University*

It’s Now His Party: How Donald Trump Remembers Ronald Reagan

 *Jason Edwards, Bridgewater State University*

*Collin Syfert, Fitchburg State University*

Reading Rus Backwards: The Ukrainian Translation of Putin’s Article on the Historical Unity of Russians and Ukrainians

*Svitlana Jaroszynski, Florida State University,*

*David Cratis Willaims, Florida Atlantic University*

## **Paper Session 2; 8:00 am- 9:15 am, Room 2**

Politics, Platforms, and Players: A cross platform visual analysis of youth-led digital activism in Kenya

*Grace Omondi, Kristiania University College*

Social Media in Facilitating Sexual Health Information Seeking among Youth in Malaysia

 *Yesuselvi Manickam, Sunway University*

Building Trust, Bridging Divides: The Role of Social Media in Youth Civic Engagement and Peace Communication

*Latifah Abd Latib, Universiti Selangor,*

*Jusang Bolong, Universiti Putra Malaysia*

*Akmar Hayati Ahmad Ghazali, Universiti Putra Malaysia*

Digital Resistance and Peaceful Conflict Resolution: A Case Study of India's Farmers' Protests (2020-2021)

 *Sudeshna Roy, Marquette University*

## **Paper Session 3; 8:00 am- 9:15 am, Room 3**

“We need an American Girl doll who …”: Flipping girlhood on its head through the reimagining and memeification of American Girl dolls toward modern political action

 *Sydney Brammer, University of North Florida*

*Camden R. Smith, Texas Tech University*

The Media Aesthetics of Sehnsucht: Nostalgia and Longing in the Scores of Freaks and Geeks and Stranger Things

 *Scott Church, Brigham Young University*

Fairy Tales and Commodification: A Marxist Reading of the Flax

*Lily Hansen, Brigham Young University*

Would Cinderella Be Your Prime Minister? Young Adult Literature and Political Representation Between Cultures

 *Barbara Myslik, California State University, Sacramento*

## **Paper Session 4; 9:30 am- 10:45 am, Room 1**

A Pedagogy of Peace & Prose: Helping Communication(-Adjacent) Students Engage with and Articulate Perspectives on the Plight of Palestine Through a Tripartite Textual Analysis

 *Sydney Brammer, University of North Florida*

Inheriting Wartime Narratives: An Autoethnography of Uncovering Intergenerational Trauma through Writing

 *Erjona Gashi, Towson University*

The Power of Small Talk? Rediscovering Mindless/Phatic Communication for Social Connection

 *Yongjun Shin, Bridgewater State University*

Integrating Filmic Storytelling and Film Tourism: The Development of a Story Model for the Kazakh Film Industry

 *Lucyann Kerry, University of Guam*

*Cole Russing, KIMEP University*

**Paper Session 5; 9:30 am- 10:45 am, Room 2**

Somebody Call 911?: Temporal Framing, Collective Memory and Metadehumanization in Black-Police Relations

 *Joshua Cloudy, University of Georgia*

Violence in Pandemic Communication: Analyzing Police Brutality Against Marginalized Communities in India’s COVID-19 Response

 *Samiksha Pattanaik, Massey University*

Embracing Maladjustment: The Pedagogical Value of Martin Luther King Jr.’s Call for ‘Creative Maladjustment

 *Lisa Silvestri, Pennsylvania State University*

*Ron Large, Gonzaga University*

Media Impact on Mental Health in Ghana

*Gladys Momade, Purdue University*

*Benjamin Brew Sam-Paintsil, University of Georgia*

*Agnes Amoakwa, Arizona State University*

## **Paper Session 6; 9:30 am- 10:45 am, Room 3**

Temporal and Spatial Patterns of Online Public Opinion--Based on a Review of Chinese Netizens' Perceptions of the Russian-Ukrainian War

 *Runping Zhu, BNU-HNBU United International College*

Social Media’s Impact in the 2024 US Presidential Election: An Analysis of TikTok’s Messaging and Audience Reception

 *Berkeley Kennedy, Brigham Young University*

*Clark Callahan, Brigham Young University*

Behind the Mask: Motivations for Anonymous Self-Disclosure on Instagram

 *Jen-Sern Tham, Universiti Putra Malaysia*

*Suet Yean Cham, Universiti Putra Malaysia*

Dreaming of Shangri-La: A Rhetorical and Critical Analysis of Philippine Nonviolent Rhetoric and Strategies to Deescalate Conflict in the West Philippine Sea

 *Belinda Espiritu, University of the Philippines Cebu*

**Paper Session 7; 11:00 am- 12:15 pm, Room 1**

An Investigation of Chinese teenagers’ motivation for Watching short videos Using Q-methodology

 *Runping Zhu, BNU-HNBU United International College*

*Yingtong Zhong, BNU-HNBU United International College*

*Fang Wang, Lanzhou University*

“We Can’t Even Watch It Without Getting Sick”: How Young Women Navigate Social Media Content in Times of Turmoil

 *Victoria Kratel, Kristiania University College*

Generation Z and TikTok: Insights into Uses and Gratifications in Klang Valley, Malaysia

 *Alicia Tze Sing Tan, Sunway University*

*Shun Xuan Lee, Sunway University*

*Cheng Ean (Catherine) LEE, Sunway University*

Fostering Harmony and Mental Well-Being Through Visual and Social Media Practices Among Malaysian, Indonesian, Iranian, and Chinese Students

 *Feroz De Costa, Universiti Putra Malaysia*

**Panel Session 1; 11:00 am- 12:15 pm, Room 2**

The U.S. as a Peacekeeper or Aggressor: Media Portrayals from Around the World

Panelists:

*Sudeshna Roy, Marquette University*

*Darlene K. Drummond, Dartmouth College*

*Eletra Gilchrist-Petty, The University of Alabama, Huntsville*

*Tina M. Harris, Louisiana State University*

*Satveer Kaur Gill, University of Nebraska-Lincoln*

**Paper Session 8; 11:00 am- 12:15 pm, Room 3**

Multi-Modal Instructional Risk and Crisis Communication in the Aftermath of COVID-19: Lessons Learned for Future Pandemics

 *Timothy Sellnow, Clemson University*

*Deanna Sellnow, Clemson University*

Shaping Health-Protective Behaviors on TikTok: Integrating Situational Theory of Problem Solving and Technology Acceptance Model to Address Influenza-Like Illness Perceptions in China

*Can Li, Universiti Putra Malaysia*

*Jen-Sern Tham, Universiti Putra Malaysia*

*Akmar Hayati Ahmad Ghazali, Universiti Putra Malaysia*

*Norliana Hashim, Universiti Putra Malaysia*

*Jeong-Nam Kim, Universiti Putra Malaysia*

Transforming Risk Communication in Azerbaijan Through Behavioral Insights

 *Fanara Bunyadzada, WHO Country Office in Azerbaijan*

Strategic Communication in Crisis: Lessons from Northern California Wildfires

 *Samara Anarbaeva, California State University, Chico*

**Lunch Break**

**Paper Session 9; 2:00 pm- 3:15 pm, Room 1**

The path to replication: Mentorship and coaching as predictors of belonging, self-efficacy, and burnout in forensics

*Ryan Goke, Murray State University*

*Lakelyn Taylor, University of Vermont*

Communication and Collaboration in Individualized Education Program (IEP) Meetings

*Kristella Montiegel, University of Colorado Boulder*

The Impact of Nonviolent Communication on Relationship Dynamics: Improving Empathy and Emotional Intellect

*Mohd Haizra Hashim, INTI International University*

Narratives of the Past, Bridges to the Future: History, Discourse, and Cultural Empathy in Intercultural Communication

 *James Krebs, Blue Ridge Community & Technical College*

**Panel Session 2; 2:00 pm- 3:15 pm, Room 2**

Instructions for peace? A panel discussion about the role of instructional communication in mitigating risk and responding to crises in complex, multimodal, and multicultural contexts

Panelists:

*Doug Ashwell, Massey University*

*Audra Diers-Lawson, Kristiania University College,*

*Elisabeth Hasselström, Kristiania University College*

*Marta Lukacovic, Angelo State University*

*Andrew Pyle, Clemson University*

*Grace Omondi, Kristiania University College*

*Deanna Sellnow, Clemson University*

*Timothy Sellnow, Clemson University*

*Debbie Sellnow-Richmond, Southern Illinios University – Edwardsville*

**Paper Session 10; 3:30 pm- 4:45 pm, Room 1**

Research on the tendency of international media to report on the Belt and Road Initiative and agenda setting

*Zixian Wang, Peking University*

*Yudie, Shi, Beijing Foreign Studies University*

*Biling Fang, Sun Yat-sen University*

Framing Blinken’s China Visit: A Content analysis of Chinese and U.S. Newspapers

*Boming Li, Massey University*

Reclaiming Adoption Narratives: How UK Adoptees Use Social Media to Challenge Colonial Narratives and Advocate for Systemic Change

*Annalisa Toccara-Jones, University of Sheffield*

The Reappearance of disaster: the communication of Nanjing Massacre on social media

*Zixian Wang, Peking University*

*Ziming Yuan, Peking University*

*Yudie, Shi, Beijing Foreign Studies University*

*Biling Fang, Sun Yat-sen University*

**Panel Session 3; 3:30 pm- 4:45 pm, Room 2**

Community and Civil/Civic Discourse: Perspectives from the Liberal Arts

Panelists:

*Elvis Bendana Rivas, University of Southern Indiana*

*Lori Byers, University of North Texas*

*Carolyn Calloway-Thomas, Indiana University*

*Leigh Anne Howard, University of Southern Indiana*

*Tânia Machonisse, University of Trás-os-Montes e Alto Douro*

*Chad Tew, University of Southern Indiana*

*Charla Markham Shaw, University of Texas at Arlington*

# July 29- Conference Day 2

**Paper Session 11; 8:00 am- 9:15 am, Room 1**

Communication for Social Change: Analyzing Community Leadership Communication for the Prevention of Noncommunicable Diseases in Malaysia

 *Maartandan Suppiah, Universiti Utara Malaysia*

Building Bridges Between Communities: Predictors of Communication Vulnerability in the Vaccination Debate in the US and Mexico

 *Audra Diers-Lawson, Kristiania University College*

*Marty Birkholt, Creighton University*

Heating Up the Philippine Digital Sphere: How Do Filipinos Engage with Extreme Heat Discourse on Social Media

*Jeffrey Rosario Ancheta, Polytechnic University of the Philippines*

Building Bridges of Trust: A Comparative Analysis of Vaccine Communication and Public Trust in the United States and China

*Hui Zhang, Bridgewater State University*

**Paper Session 12; 8:00 am- 9:15 am, Room 2**

Conceptualizing Civil Disobedience: A Peaceful Medium of Disruptive Rhetoric

 *Tim Michaels, Pennsylvania State University*

Exploring Perspectives on Crime Reporting: Insights from Journalism Educators, News Consumers, and Norway’s Model for Peace Reporting

 *Emenyeonu Ogadimma, University of Sharjah*

Local Message with Global Impact: Re/Memorializing the Legacy of Wangari Maathai’s in Oslo 25 Years Later

 *Eddah Mutua, St. Cloud State University*

Risk Communication in Reintegrating of Boko Haram: Mitigating Community Fears Around the Repentant Insurgents

 *Dolapo Michael Oyedokun, Ohio University*

*Ruth Emmanuel, University of Cincinnati*

**Paper Session 13; 8:00 am- 9:15 am, Room 3**

Online Violence against Female Journalists in Central Asia

 *Elira Turdubaeva, Ala-Too International University*

Scrutiny while under scrutiny: Aotearoa/New Zealand Journalists’ views of reporting the COVID-19 pandemic.

 *Doug Ashwell, Massey University*

Health Journalism in Flux: Unraveling Challenges and Opportunities

 *Fatima Kiran, University of Karachi*

*Muhammad Osama Shafiq, DHA Suffa University*

Audience Segmentation: A Forgotten Element of Crisis Communication

*Amanda Coleman, Amanda Coleman Communications Limited*

## **Paper Session 14; 9:30 am- 10:45 am, Room 1**

Understanding risk cultures for citizen-centered crisis communications: The case of Sweden

 *Pavel Rodin, University of Gothenburg*

Multimodal Crisis Communication: Scandinavian Press Conferences in Scandinavian Crisis Management

*Elisabeth Hasselström, Kristiania University College*

Conflicting Tensions in Crisis Communication & Intercultural Communication Competence

 *Andrew Pyle,* *Clemson University*

Spiral of Silence and the U.S. Government’s Response to COVID-19

 *Anthony Spencer, Grand Valley State University*

*Stephen Croucher, Clemson University*

## **Paper Session 15; 9:30 am- 10:45 am, Room 2**

Depolarizing the electorate: Can AI be used to reduce attitude extremity and attribution of malevolence?

   *Freddie Jennings, University of Arkansas*

Protecting the election: Comparing national Code of Conducts for generative AI use during elections

 *Bente Kalsnes, Kristiania University College*

*Niels Nagelhus Schia, Norwegian Institute of International Affairs*

US Public Understanding of Artificial Intelligence in Weapons, Defense, and Security

*Deborah Sellnow-Richmond; Southern Illinois University – Edwardsville*

Marta Lukacovic, *Angelo State University*

**Paper Session 16; 9:30 am- 10:45 am, Room 3**

Visual frames of resilience: Crisis history’s influence in the visual representation of post-crisis Somalia

 *Grace Omondi, Kristiania University College*

*Audra Diers-Lawson, Kristiania University College*

Visual Framing of the Ukraine War in World Media: A longitudinal Study

 *Shugofa Dastgeer, Texas Christian University,*

*Amiso George, Texas Christian University,*

Spectacles of Demolition: Visual Rhetoric, Peace, and Conflict in Public Housing Erasure

 *Sarah Constant, Pennsylvania State University*

*Austin Hestdalen, Purdue University Northwest*

Untaken Photos: Searching for the Missing Archive

*Shahnaz Bashir, University of Massachusetts-Amherst*

**Paper Session 17; 11:00 am- 12:15 am, Room 1**

Comparative Media Framing of the Hamas-Israel Conflict in China and the US

 *Wenjing Fei, Massey University*

Cross-Country Analysis of Heightened Emotions, Social Media Dependency and Conspiracy Beliefs: Applying the Extended Media System Dependency Theory

 *Kikuko Omori, California State University, Sacramento*

*Joo-Young Jung, International Christian University*

*Stephen Croucher, Clemson University*

*Lenis Aislinn Separa, Massey University*

Cultural Adaptation on Chinese Immigrants: A Systematic PRISMA-Based Review

 *Shan Hu, Massey University*

Media Representations of Africa: A Comparative Analysis of Chinese, Western, and African Local Coverage and Its Implications for Peace and Development

*Biling Fang, Sun Yat-sen University*

*Yudie, Shi, Beijing Foreign Studies University*

*Zixian Wang, Peking University*

**Paper Session 18; 11:00 am- 12:15 am, Room 2**

The Production and Dissemination of Micro-Short Dramas as Platform Culture in the Vertical Screen Era

*Biling Fang, Sun Yat-sen University*

*Yudie Shi, Beijing Foreign Studies University*

*Zixian Wang, Peking University*

Expanding the Media System Dependency Theory: A Heightened Emotions Social Media Dependency Model

 *Kikuko Omori, California State University, Sacramento*

*Joo-Young Jung, International Christian University*

*Stephen Croucher, Clemson University*

The Government Use of Social Media in Central Asia

 *Elira Turdubaeva, Ala-Too International University*

Digital Nomads in a Post-Pandemic World: Exploring Inequities and Challenges

 *Anthony Spencer, Grand Valley State University*

**Paper Session 19; 11:00 am- 12:15 am, Room 3**

Beyond borders: Inclusive classroom participation for building peaceful collaboration

 *Margaret Butcher, University of Arkansas*

Perspective-taking and Language Use in Intercultural Communication Course

 *Koryakova Maria, HSE University Perm*

*Tatyana Permyakova, HSE University Perm*

Teaching Communication, Identity, Relationships, and Community Through Exploring Second Life

 *Jeff Miller, Utica University*

Bridging Cultures through TikTok: Exploring Travel Narratives for Intercultural Education

 *Norizzati Azudin, Sunway University*

**Lunch Break**

**Paper Session 20; 2:00 pm- 3:15 pm, Room 1**

Learning how to bullshit in organizations: A cross-cultural analysis of the relationship between assimilation and bullshit

*Stephen Croucher, Clemson University*

*Shawn Condon, Massey University*

*Lenis Aislinn Separa, Massey University*

*Anastassia Zabrodskaja, Tallinn University*

*George Guoyo Ding, Hebei University of Economics and*

*Business*

*Mal Green, Massey University*

Zooming in on Burnout: How Virtual Meeting Technology Affects Workplace Burnout for Individuals with ADHD

 *Stephanie Kelly, Noth Carolina A&T State University*

*Jihyun Kim, University of Central Florida*

*Danielle Winchester, Noth Carolina A&T State University*

*Jae Hoon Choi, Noth Carolina A&T State University*

*Galen Foresman, Noth Carolina A&T State University*

Groupthink & Diversity in Organizations: What Could go Wrong?

 *Amiso George, Texas Christian University,*

*Chris Smith, Dallas Arboretum*

Toxic Behavior: Addressing Data Manipulation to Protect Mental Health and Healthy Organizational Communication

 *Miharaini Md Ghani, Universiti Sains Malaysia*

**Panel Session 4; 2:00 pm- 3:15 pm, Room 2**

Dialogue as a Tool for Peace: Fostering Understanding and Sustainable Solutions

 *Ester Conings Vanvik, Kristiania University College*

*Jan Egeland, Norwegian Refugee Council*

*Erik Solheim, Former Minister of Climate and the Environment of Norway*

*Vebjørn Sand, Artist, Creator of Rosenslottet*

*Henrik Syse, Peace Research Institute Oslo*

**Paper Session 21 (Hybrid); 3:30 pm- 4:45 pm, Room 1 (Zoom link to be posted)**

Presidential Rhetoric in Times of Foreign Policy Crisis (Online)

 *Marta Kobylska, University of Rzeszów*

Immersive Journalism in Promoting Peace (Online)

*Ioanna Georgia Eskiadi, Aristotle University of Thessaloniki, Greece*

Exploring AI-Driven Safe Spaces for Health Information Seeking (Online)

Mansi Shah, *University of Texas at Austin*

Pratik Shah, *California State University, Fresno*

**Panel Session 5; 3:30 pm- 4:45 pm, Room 2**

Career readiness for Communication Students in the Classroom

Panelists:

*Kim Omachinski, University of Wisconsin-Milwaukee*

*Cheng Zeng, North Dakota State University*

*Stephen Croucher, Clemson University*

*Audra Diers-Lawson, Kristiania University College*

*Scott Christen, Tennessee Tech University*

# July 30- Conference Day 3 (One Day Cultural Tour)

# Find more info at <https://wcaweb.org/news/one-day-cultural-tour-and-post-conference-tour/>

# July 31- Conference Day 4

**Paper Session 22; 8:00 am- 9:15 am, Room 1**

Mental Health of Student Athletes: A Study about Stressors, Sources of Support, and Role of Gender

 *Olivia Gray, Southern Illinois University Edwardsville*

*Regan Albers, Southern Illinois University Edwardsville*

*Jacob Karolczak, Southern Illinois University Edwardsville*

*Min Liu, Southern Illinois University Edwardsville*

Designing a Cooperative Constellation: Innovative Policymaking to Support International and Domestic First-Generation College Students’ Well-Being

 *Maria J. Genao-Homs, University of Colorado-Boulder*

*Wilfredo Alvarez, Metropolitan State University-Denver*

Existence or Fiction: Research on the influence mechanism of social media information on college students' health anxiety

 *Nan Wang, Zhongnan University of Economics and Law*

The Influence of Photo Sharing Social Media, Fear of Missing Out, and Willingness to Communicate on Loneliness among International Students

 *Chia-Fang (Sandy) Hsu, University of Wyoming*

*Katie Welniak, University of Wyoming*

**Paper Session 23; 8:00 am- 9:15 am, Room 2**

Teaching Business Communication: A Corpus Study of Project Proposal Abstracts

*Tatiana Permyakova, HSE University Perm*

 *Dmitriy Tulyakov, HSE University Perm*

*Ekaterina Balezina, HSE University Perm*

A Comparative Study of Values Education in the School Curricula of China and New Zealand

*Meng (Hazel) Hu, Massey University*

Innovating Debate Education: An Analytical Tool for Competitive Debates

 *Kinga Rogowska, University of Warsaw*

*Marcin Będkowski, University of Warsaw*

Intrapersonal Communication: A Foundation for Peace

 *Monique Myers, Stonehill College*

**Paper Session 24; 8:00 am- 9:15 am, Room 3**

Negotiating ‘Thainess’ through Provincial Costumes in Miss Grand Thailand: An Analysis of Cultural Discourse and Representation

*Pisit Sreeprasert, Chiang Mai University*

Fans’ Reactions to the “Recruiting New Talent” PR Crisis of A Chinese Variety Show: An analysis of Fan Withdrawal and Backstab Behaviors

 *Chenjun Jing, BNU-HNBU United International College*

When is recognizing historical achievements “bending the knee”: The controversy over Caitlin Clark’s comments about the pioneers of the WNBA

 *Rod Carveth, Central Connecticut State University*

United States Culture War’s “Belly of The Beast:” Symbolic and Material Implications of Anti-Dei Legislation as a Site of Ideological Conflict

 *Wilfredo Alvarez, Metropolitan State University-Denver*

*Devon Wright, Metropolitan State University-Denver*

**Paper Session 25; 9:30 am- 10:45 am, Room 1**

Cultivating Healthy, Peaceful Lifestyles: Addressing Health Disparities Among the Black Community with the bEHR Application

*Kelly Merrill Jr., University of Cincinnati*

*Lauren Forbes, University of Cincinnati*

*Paris Wheeler, University of Cincinnati*

*Briana Simms, University of Cincinnati*

An Interdisciplinary Community Education Model for Mental Health in a Midwestern City: A Focus on the AAPI Community

*Min Liu, Southern Illinois University Edwardsville*

*Hemla Singaravelu, Webster University*

Social Support, Use of Media, and Visits to Parenting Support Services Among Parents with Immigration Backgrounds: Insights from the CIKEO Cohort Study

 *Yuping Mao, California State University, Long Beach*

*Sigrid Oosterwegel, Erasmus Medical Center*

*Yuan Fang, University of Oslo*

*Irene Fierloos, Erasmus University*

*Amy van Grieken, Erasmus Medical Center*

*Wilma Jansen, City of Rotterdam*

*Hein Raat, Erasmus Medical Center*

College Students’ Flu Vaccine Hesitancy and Subjective Norms in the Post COVID-19 Era: Cross-cultural Comparisons of the U.S., Japan, and China

 *Kikuko Omori, California State University, Sacramento*

*Carmen Stitt, California State University, Sacramento*

*Qiaoyan Yang, Zhejiang Gongshang University*

*Tatsuya Imai, Nanzan University*

**Paper Session 26; 9:30 am- 10:45 am, Room 2**

Exposure to Negative LGBT-related Media Messages as a Social Determinant of Mental Health Inequities for LGBT+ People in Malaysia

*Kyle Tan, University of Waikato*

*Shian-Ling Keng, Sunway University*

*Collin Jerome, Universiti Malaysia Sarawak*

*Wai Hsien Cheah, Southern Illinois University Edwardsville*

Advancing Global Knowledge About LGBTQI+ Inclusion: Insights and Paradoxes from an Egalitarian country

 *Jon Martin Larsen, Kristiania University College*

*Laura Traavik, Kristiania University College*

*Jonas Åstrøm, Kristiania University College*

Memorable Messages About Religion in Coming Out Narratives

 *Jimmie Manning, University of Nevada*

**Paper Session 27; 9:30 am- 10:45 am, Room 3**

International Media’s Role in Peace Communication: Al Arabia, Aljazeera, and International BBC Roles in Promoting Peace Dialogue

 *Jabbar Al-Obaidi, Bridgewater State University*

The role and function of international organizations in international conflicts: A case study of UN, WHO and IMF

*Zixian Wang, Peking University*

Weijia Kong, *Peking University*

*Yudie, Shi, Beijing Foreign Studies University*

*Biling Fang, Sun Yat-sen University*

Limits to the Transcend Method – Hydro Diplomacy in Lebanon and Norway

 *Helge Hiram Abdelnoor Jensen, Inland Norway University*

The Political Power of Rhetoric: Kurti Vučić “Battle” about Dinar at United Nations

 *Senad Tula, Volda University College*

**Paper Session 28; 11:00 am- 12:15 pm, Room 1**

Empathy, Intercultural Willingness to Communicate, and Perceptions of Migrant Workers: A Comparative Pilot Study Between Malaysia and the USA

 *Wai Hsien Cheah, Southern Illinois University Edwardsville*

*Hemla Singaravelu, Webster University*

*Moniza Waheed, Universiti Putra Malaysia*

*Jen-Sern Tham, Universiti Putra Malaysia*

Social Media and the Sense of Belonging: How North African Diaspora Use Instagram to Foster Their Identity

 *Souad El Mghari, Kristiania University College*

*Grace Omondi, Kristiania University College*

Re-negotiating National Identity: A Study of Malaysian Chinese Users on Xiaohongshu

 *Chew Hui Yan, Aichi Shukutoku University*

Intercultural Competence: Probing the Perspectives of Migrant Workers in Malaysia

 *Syarizan Dalib, Universiti Utara Malaysia*

**Paper Session 29; 11:00 am- 12:15 pm, Room 2**

A Listening Ear: Influence of ChatGPT on Mental Well-being

 *Yiran Zhu, Universiti Putra Malaysia*

*Jen-Sern Tham, Universiti Putra Malaysia*

Dimensional Accrual and Community Perspective: Communication and Artificial Intelligence Technologies

 *Clark Callahan, Brigham Young University*

*Jena Lathen, Brigham Young University*

Understandings of the Future Impact of AI for Career Trajectories

*Deborah Sellnow-Richmond, Southern Illinois University Edwardsville*

*Marta Lukacovic, Angelo State University*

*Scott Sellnow-Richmond, Southern Illinois University Edwardsville*

From a “Threat to Human Jobs” to a “Killing Machine”: Analyzing the User-Generated Framing of Generative AI Through the Lens of Securitization Theory

 *Marta Lukacovic, Angelo State University*

*Deborah Sellnow-Richmond, Southern Illinois University Edwardsville*

**Paper Session 30; 11:00 am- 12:15 pm, Room 3**

Brand Power in Corporate Discourse for International Communication from the Perspective of Genre of Multimodality: Taking Corporate Profile on Corporate Website as an example

 *Xiaoqing Yan, Guangdong University of Foreign Studies*

Bright Future or Passing Phenomenon? A qualitative Study on the Development of China's New Energy Vehicles Based on Narratives of Middle-aged and Young Adults

 *Haoyang He, BNU-HNBU United International College*

*Shenghao Zhang, BNU-HNBU United International College*

*Xuejiayi Zhang, BNU-HNBU United International College*

*Junhao Wen, Guangzhou University*

*Wenrui Liang, University of Malaya*

Enhancing SME Performance through Corporate Digital Communication: A Study on Its Impact on Sales and Operations Planning

 *Muhamad Fazil Ahmad, Universiti Sultan Zainal Abidin*

**Lunch Break**

**Paper Session 31; 2:00 pm- 3:15 pm, Room 1**

Representation and Negotiation of Thai Identity Through Thai Food in MasterChef: Case Studies of Thai Contestants in MasterChef Australia and MasterChef UK

 *Pisit Sreeprasert, Chiang Mai University*

Shaping Food Choices Through Deliberation for Sustainability and Security

 *Chen Wan, Universiti Putra Malaysia*

*Moniza Waheed, Universiti Putra Malaysia*

*Jen-Sern Tham, Universiti Putra Malaysia*

Facing the Matter: An Eye-tracking Assessment of Social Media Beauty Filter’s Impact

 *Camilla Owens, University of Utah*

*Kevin John, Brigham Young University*

Self-Presentation and Single Fatherhood: Norwegian Dads on Dating Apps

 *Plata Sofie Diesen, Kristiania University College*

**Pannel Session 6, 2:00 pm- 3:15 pm, Room 2**

Navigating Media Landscapes in Central Asia: Challenges, Transformations, and Emerging Narratives

Organizer: Elira Turdubaeva, Ala-Too International University

Panelists: To be Determined

**Paper Session 32 (Hybrid); 3:30 pm- 4:45 pm, Room 1 (Zoom link to be posted)**

“I’ve grown up with the Queen”: Responses to media coverage of Queen Elizabeth II’s death

 *Kirsty Anderson, Massey University*

Leveraging Sarcasm in Health Communication: Enhancing Engagement, Persuasion, and Social Media Engagement Behavior

*Pratik Shah, California State University, Fresno*

*Mansi Shah, University of Texas at Austin*

Individual’s Tendency to Take Conflict Personally and Conflict Avoidance in Family and at Work

 *Sachiyo Shearman, East Carolina University*

*Kumi Ishii, Western Kentucky University*

**Pannel Session 7, 3:30 pm- 4:45 pm, Room 2**

Intersectionality and Inclusive Peace Communication: Giving Voice to the Marginalized

Panelists:

*Robin Boylorn, University of Alabama*

*Darlene K. Drummond, Dartmouth University*

*Eletra Gilchrist-Petty, University of Alabama, Huntsville*

*Tina Harris, Louisiana State University*

*Sean Upshaw, University of Texas, Austin*

# August 1st - Conference Day 5

**9:00 am - 9:45, Room 2**

Reports from current editor of *Journal of Intercultural Communication Research*

 Diyako Rahmani, Massey University

**10:00 am- 11:30 am, Room 2**

Awards Announcements

Closing Ceremony