

WCA2023 Conference Program

July 24

WCA Board Meeting – 11 am to 2:30 pm, Prince Waikiki Hinana Bar

Pi'inaio Ballroom

Registration start: 3:30 pm

Time of guest arrival/Door open: 4:00 pm

Opening Reception and Keynote speaker: 4:30 pm
(Zoom link: <https://ndsu.zoom.us/j/6014144904>)

Entertainment: start time: 5:00 pm

Reception food/Bar: start time 6:00 pm

Reception end time: 8:00 pm

July 25

8:00 AM to 9:15 AM, Manoa Board Room

Paper Session 1: Communication and Changes in an Intercultural Classroom

Chair: Cheng Zeng

Role of the faculty members to enhance undergraduate learners' engagement in online EFL classes in Saudi Arabia: An exploratory study

Nurah Saleh AlFares, Umm AL-Qura University

Expatriate teacher's experiences of teaching English at higher education institutions in China

Zhidan Zhou, Massey University

How can the media help? A Longitudinal Study on Implementing Virtual Environment to Reduce Communication Apprehension.

Xinyue (Gordon) Liu, North Dakota State University

8:00 AM to 9:15 AM, Waihi Board Room

Panel 1: "A Conversation with World Communication Association Presidents"

Session Chair: Stephen Croucher, Massey University,

Panelists: Barbara Monfils, University of Wisconsin

Caroline Hatcher, Queensland University of Technology

Seon-Gi Baek, Sungkyunkwan University

Carolyn Calloway Thomas, Indiana University

9:30 AM to 10:45 AM, Manoa Board Room

Paper Session 2: Exploring Intercultural Elements in Political Communication

Chair: Carolyn Calloway Thomas

Propheesied to be in Office and Voters Choice in Nigeria: Are Nigerians Influenced by Electoral Prophecies?

Patrick Afamefune Ikem, University of Nigeria

Ngozi Comfort Omojukanbi, University of Port Harcourt

From Red Scare to Anti-Chinese Workers: Common Themes in Anti-China Propaganda during 2019 Indonesian Presidential Elections

Tommy S. Yotes, Massey University

9:30 AM to 10:45 AM, Waihi Board Room

Paper Session 3: The Strategic Use of Organizational Communication in Management.

Chair: Leigh Anne Howard

The Arcadia Group Postmortem: Lessons Learned for the Fashion Industry in Stakeholder Relationship Management and Value Co-Creation

Sophie Hillier, Nottingham Trent University

When DEI initiatives are experienced as diversity, exclusion, and inequity in organizations
Malcolm David Green, Massey University

Stephen Croucher, Massey University

Susan Fountaine, Massey University

Craig Fowler, Massey University

COVID-19 Strategic Communication Perceptions among Essential Workers during the Delta Variant Wave

Debbie Sellnow-Richmond, Southern Illinois University Edwardsville

Marta Lukacovic, Angelo State University

Abiodun Sadiq, Southern Illinois University Edwardsville

Khuong Tang Hoang, Southern Illinois University Edwardsville

Scott Sellnow-Richmond, Southern Illinois University Edwardsville

A Comparison of Followership and Influence at Work in the U.S. and South Korea

Catherine Y. Kingsley Westerman, North Dakota State University

Hye Eun Lee, Ewha Womans University

Yoon Lee, Syracuse University

11:00 AM to 12:15 PM, Manoa Board Room

Paper Session 4: Social Media Use in Different Cultures

Chair: Ivan Croucher

Exploring Perceptions of New Media Among the Lakota Nation

Isabelle Kramer, Brigham Young University

Clark Callahan, Brigham Young University

Global Tide of Suicide and Communication

Hemla Singaravelu, Webster University - Main Campus

Mediated Public Diplomacy targeting the Kyrgyz Republic: Implications of audience engagement with news information on Facebook

Ahmed Al Rawi, Communicators Association in Kyrgyzstan

Joseph Nicolai, Communicators Association in Kyrgyzstan

Tahmina Inoyatova, Communicators Association in Kyrgyzstan

Elira Turdubaeva, Ala-Too University

Tolkun Bekturgan kyzy, Communicators Association in Kyrgyzstan

Evangelia Papoutsaki, Communicators Association in Kyrgyzstan

An Exploratory Study on Malaysians' Reaction to Provocative News on Social Media

Moniza Waheed, Universiti Putra Malaysia

Tham Jen Sern, Universiti Putra Malaysia

11:00 AM to 12:15 PM, Waihi Board Room

Panel 2: “Speaking on the stage. Speaking inside the box.”

Session Chair: Maria Antonieta Alfaro-Snively

Panelists: Representatives and leaders of Toastmasters

Toastmasters winners of public speaking contests

2:00 PM to 3:15 PM, Manoa Board Room

Paper Session 5: Intercultural Perceptions, Adaptations, and Contradictions

Chair: Barbara Monfils

On Cultural Adaptation and Cultural Fusion: A Conceptual Literature Review

Lenis Aislinn C. Separa, Massey University

Stephen M. Croucher, Massey University

Mimi Hodis, Massey University

Angela J. Feekery, Massey University

U.S. College Students’ Perceptions of Migrant Workers: An Exploratory Study of the Contact Hypothesis

Wai Hsien Cheah, Southern Illinois University Edwardsville

Hemla Singaravelu, Southern Illinois University Edwardsville

Moniza Waheed, Southern Illinois University Edwardsville

Jen Sern Tham, Southern Illinois University Edwardsville

Filipinos’ Intercultural Sensitivity and Cultural Orientations: Analysis of Studies from 2010 to the Present

Carmencita Del Villar, University of the Philippines Diliman

Cultural Contradictions: A Critical Reflection on Current Events in Nigeria

Amiso George, Texas Christian University

Audra Diers-Lawson, Kristiania University College

2:00 PM to 3:15 PM, Waihi Board Room

Panel 3: “The Practice of Media Education and Media Research: A Study of Four Central Asian Countries”

Session Chair: Elira Turdubaeva, International Ala-Too University, Kyrgyzstan

Panelists: Seyitbek Tilekov, International Ala-Too University, Kyrgyzstan
Aida Abduldaeva, International Ala-Too University, Kyrgyzstan
Gulmira Sultanbaeva, Al Farabi Kazakh National University, Kazakhstan
Nargis Kosimova, Journalism and Mass Communication University of Uzbekistan
Shahodat Saibnazarova, Tajik-Russian Slavic University, Tajikistan

3:30 PM to 5:00 PM, Manoa Board Room

Paper Session 6: Centering Students' Experience in Higher Education

Chair: Jason Wrench

Understanding the First-Generation Student Experience in Higher Education Through a Relational Dialectic Perspective: New Students, 10 Years Later

George Pacheco, Jr., West Texas A&M University

Exploring U.S. Faculty Stakeholders' Institutional Engagement to Improve First-Generation College Students' Curricular and Co-Curricular Experiences

Maria Genao-Homs, Hamilton College, Clinton

Wilfredo Alvarez, Metropolitan State University of Denver

It is time to Communicate and Normalize Mental Health in Higher Education

Sanae Elmoudden, St. Johns University

Enhancing the information evaluation process using an indigenous lens: The Rauru Whakarare Evaluation Framework.

Angela Feekery, Massey University

International Students' Perception of Health Services at a Regional Midwest University: The Role of Interaction Engagement, Respect for Cultural Differences, and Information Giving Behavior

Marian Jaito-Jeffrey, University of Kentucky

Wai Hsien Cheah, Southern Illinois University Edwardsville

E. Duff Wrobbel, Southern Illinois University Edwardsville

3:30 PM to 5:00 PM, Waihi Board Room

Paper Session 7: Stigma, Intercultural Conflicts, and International Relations

Chair: Elira Turdubaeva

Bereaved Parents Telling “Civilians” about Their Children: When the Winds of Communication Become a Cat 5 Hurricane

Sally O. Hastings, University of Central Florida

To Integrate or Not to Integrate: Integration of Rohingya Refugees in Malaysia

Balqis Aini Mustafa, Universiti Kebangsaan Malaysia

Abdul Latiff Ahmad, Universiti Kebangsaan Malaysia

Jamaluddin Aziz, Universiti Kebangsaan Malaysia

Andika Ab. Wahab, Universiti Kebangsaan Malaysia

Denigrated, delegitimized, & erased: Prejudice against Scots in the UK

Audra Diers-Lawson, Kristiania University College

July 26

8:00 AM to 9:15 AM, Palolo Breakout Room 1

Online Session 1

Zoom link: <http://massey.zoom.us/j/4347924590>

Chair: Stephen Croucher

Intergroup Differentiation in Relation to Integrated Threat and Intergroup Contact in Russia

Ekaterina Balezina, The National Research University “Higher School of Economics”

Tatiana Permyakova, The National Research University “Higher School of Economics”

A Critical Discourse Analysis of Restaurant Branding and Signage in a Dubai Fashion Mall

Lucyann Kerry, Canadian University Dubai

Pandemic Neologisms

Elena Smolianina, The National Research University “Higher School of Economics”

Current Understanding of Mental Health Literacy in Nigeria: A Systematic Review

Fola Olatunde, North Carolina State University

Only You Can Prevent the Apocalypse: Politics, Religion, Conspiracy, and Egotism at the Brink

Gregory Griffin, University of Arkansas

8:00 AM to 9:15 AM, Palolo Breakout Room 2

Paper Session 8: Models, Methods and Measures in Communication

Chair: Seon-Gi Beak

What is included and excluded in the construct of cultural inclusivity? A multi-lens view

Malcolm David Green, Massey University

A Description and Mathematization of an Adaptation-based Culture Mechanism

Leslie Laam, Sanford Research and North Dakota State University

George Godlewski, Misericordia University

Wayne Psek, George Washington University

A Multi-Nation Validation Portfolio for a Willingness to Communicate Measure

Stephanie Kelly, North Carolina A&T State University

Stephen M. Croucher, Massey University

Kyung Yong Kim, University of North Carolina,

Tatiana Permyakova, Russian Higher School of Economics

Elira Turdubaeva, Ala-Too University

Nadirabegim Eskiçorapçı, Yeditepe University

Gulzada Stanaliev, Kyrgys-Turkish Manas University

Bakyt Orunbekov, Kyrgys-Turkish Manas University

9:30 AM to 10:45 AM, Palolo Breakout Room 1

Panel 4: “Journalists and citizens in Defense of Democracy: The Peruvian case”

Session Chair: Maria Antonieta Alfaro-Snively

Panelists: Journalists and communicators who with their research and communications defended democracy in Peru, confronting restrictions and risks;

Constitutional lawyers and leaders of new citizen organizations in Peru

9:30 AM to 10:45 AM, Palolo Breakout Room 2

Panel 5: “Pandemic Communication – A Double Panel Session”^{1st} Part

Session Chair: Stephen Croucher, Massey University, New Zealand

Panelists: Doug Ashwell, Massey University, New Zealand
Stephen Croucher, Massey University, New Zealand
Audra Diers Lawson, Kristiania University College, Norway
Jason Edwards, Bridgewater State University, USA
Stephanie Kelly, North Carolina A&T State University, USA
Nicola Murray, Massey University, New Zealand
Deanna Sellnow, University of Central Florida, USA
Elira Turdubaeva, Ala-Too University, Kyrgyzstan
Timothy Sellnow, University of Central Florida

11:00 AM to 12:15 AM, Palolo Breakout Room 1

Paper Session 9: Minorities, Health, and Intercultural Communication

Chair: Carolyn Calloway Thomas

Differences in Backstage and Frontstage Provider Communication with White and Non-White Patients with Advanced Cancer: A Systems Perspective

Satveer Kaur Gill, Dartmouth College

Darlene K. Drummond, Dartmouth College

Jingyi Zhang, Dartmouth College

How Safe Is It? Predicting Vaccination Intention in an Urban Hispanic Population

Chyng-yang Jang, University of Texas at Arlington

Grace Brannon, University of Texas at Arlington

Karishma Chatterjee, University of Texas at Arlington

Charla Markham Shaw, University of Texas at Arlington

Thomas Christie, University of Texas at Arlington

Julian Rodriguez, University of Texas at Arlington

Vinicio Sinta, University of Texas at Arlington

Racial Differences in the End-of-Life Decision Making Experiences of Cancer Patients and Caregivers

Darlene K. Drummond, Dartmouth College

Satveer Kaur-Gill, Dartmouth College

Jingyi Zhang, Dartmouth College

11:00 AM to 12:15 AM, Palolo Breakout Room 2

Panel 5: “Pandemic Communication – A Double Panel Session” 2nd Part

Session Chair: Stephen Croucher, Massey University, New Zealand

Panelists: Doug Ashwell, Massey University, New Zealand

Stephen Croucher, Massey University, New Zealand

Audra Diers Lawson, Kristiania University College, Norway

Jason Edwards, Bridgewater State University, USA

Stephanie Kelly, North Carolina A&T State University, USA

Nicola Murray, Massey University, New Zealand

Deanna Sellnow, University of Central Florida, USA

Timothy Sellnow, University of Central Florida

2:00 PM to 3:15 PM, Palolo Breakout Room 1

Panel 6: “Trends in Intercultural Communication Research”

Session Chair: Carmencita Del Villar, University of the Philippines

Panelists: Sucharat Rimkeeratikul, Thammasat University, Thailand

Shizu Koyanagi, Tokyo Metropolitan University, Japan

2:00 PM to 3:15 PM, Palolo Breakout Room 2

Paper Session 10: Media Representation and Consumption

Chair: Stephanie Kelly

Can virtual cats save the world? Exploring effects of positive emotions and immersive environment on cognitive processing and mental wellness

Di Mu, Washington State University

Representation of Islam and Muslims in Kyrgyz Media

Mukaram Toktogulova, AUCA, Kyrgyzstan

Elira Turdubaeva, Ala-Too University, Kyrgyzstan

The Density of Individual Social Networks and Other Determinant of Chinese Youngster's WeChat Usage in Intimate Relationships

Nie Zhou, Universiti Putra Malaysia

Moniza Waheed, Universiti Putra Malaysia

Diyana Kasimon, Universiti Putra Malaysia

Wan Anita Wan Abas, Universiti Putra Malaysia

Influencers' Influences in Popular Culture: Examining Social Media Influencers' Perspectives and the Role of User Feedback in Message Crafting

Paul Eppy, Southern Illinois University Edwardsville

Wai Hsien Cheah, Southern Illinois University Edwardsville

E. Duff Wrobbel, Southern Illinois University Edwardsville

3:30 PM to 5:00 PM, Palolo Breakout Room 1

Online Session 2

Zoom link: <https://ndsu.zoom.us/j/6014144904>

Chair: Cheng Zeng

Developing Relational Empathy in Virtual Ethnographic Intercultural Teaching

Yingli Zhou, China University of Mining and Technology-Beijing

Carolyn Calloway-Thomas, Indiana University Bloomington, Bloomington

Gaowei Li, China University of Mining and Technology-Beijing

Visual Framing and Celebrity Politician Influence on the Voting Intention of Malaysian Young Adults

Yong Xin Yi, Universiti Putra Malaysia

Moniza Waheed, Universiti Putra Malaysia

Tham Jen Sern, Universiti Putra Malaysia

Julia Wirza, Universiti Putra Malaysia

Informed choice or manipulation? Communicating vaccination information to the Unsure

Niki Murray, Massey University

Douglas Ashwell, Massey University

The National Image of China in Prominent Malaysian English Newspapers

Mai Hongyu, Universiti Putra Malaysia
Abdul Mua'ti, Universiti Putra Malaysia
Zamri Ahmad, Universiti Putra Malaysia
Moniza Waheed, Universiti Putra Malaysia
Julia Wirza, Universiti Putra Malaysia

Covid-19 Vaccine Intention: A novel model explaining vaccine uptake in New Zealand

Diyako Rahmani, Massey University

Threat perceptions: Intercultural conflicts in the US-China relationship

Mingsheng Li, Massey University

3:30 PM to 5:00 PM, Palolo Breakout Room 2

Paper Session 11: Sports, Culture, and Media Uses

Chair: Leigh Anne Howard

A Healing <Hope>: A Rhetorical Analysis of the NFL's Virtual 2020 Draft's Opening Message

Ashley Garcia, Santa Rosa Junior College

Daniel Foster, University of Maryland

It Was More Than a Game

Sanae Elmoudden, St. John's University

“Don't scroll ... we're lifting you up in prayer”: #NunTok as a case study in the diffusion of TikTok as an innovation, imagined audience, and vehicle for a critical cultural shift

Sydney Elaine Brammer, Texas Tech University

Chaitra Kulkarni, Texas Tech University

Joshua Cloudy, Texas Tech University

5:00 PM to 7:00 PM, Makiki Room

Taylor & Francis Reception

July 27

Cultural Tour Day

July 28

8:00 AM to 9:15 AM, Palolo Breakout Room 1

Panel 7: “Teaching and mentoring international students”

Session Chair: Margaret Miller Butcher, University of Arkansas, USA

Panelists: Narissa Punyanunt-Carter, Texas Tech University, USA

Angela Feekery, Massey University, New Zealand

8:00 AM to 9:15 AM, Palolo Breakout Room 2

Panel 8: “UNESCO Media Development Indicators in Kyrgyzstan”

Session Chair: Elira Turdubaeva, Ala-Too University, Kyrgyzstan

Panelists: Alagushev Akmat Kyrgyzbaevich, Media Policy Institute, Kyrgyzstan

Bekturgan kyzy Tolkun, Kyrgyz-Turkish Manas University, Kyrgyzstan

Duishekeeva Aina Talgarbekovna Kyrgyz National University named after Jusupa

Balasagyn, Kyrgyzstan

Asanova Altyn Asanovna, Bishkek State University named after K. Karasaev,

Kyrgyzstan

Tilekov Seitbek, International Ataturk

9:30 AM to 10:45 AM, Palolo Breakout Room 1

Paper Session 12: Mediated Crisis Communication

Chair: Barbara Monfils

Effective Communication with Media in Times of Crises: The Case of the Air Crash Investigation

Elena Maydell, Massey University

The COVID-19 Pandemic and the Rise of MUAI Threats to National and International Psychological Security

Marta Lukacovic, Angelo State University

Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

Reporting a preventable crisis: The Samoan Measles Epidemic

Douglas Ashwell, Massey University

9:30 AM to 10:45 AM, Palolo Breakout Room 2

Panel 9 "Cross-Cultural Communication Research – A Double Panel Session 1st Part

Session Chair: Stephen Croucher, Massey University, New Zealand

Panelists: Kikuko Omori, California State University Sacramento, USA

Amiso George, Texas Christian University, USA

Narissa Punyanunt-Carter, Texas Tech University, USA

Cathernine Kingsley Westerman, North Dakota State University, USA

Sucharat Rimkeeratikul, Thammasat University, Thailand

Monika Kopytowska, University of Lodz, Poland

Elira Turdubaeva, Ala-Too University, Kyrgyzstan

Lenis Aislinn Separa, Massey University, New Zealand

Tommy Yotes, Massey University, New Zealand

Malcolm David Green, Massey University, New Zealand

11:00 AM to 12:15 PM, Palolo Breakout Room 1

Paper Session 13: Health Communication, Psychology, and COVID-19

Chair: Seon-Gi Baek

The Role of Channel Complementarity Characteristics on the Risk Information Seeking and Processing Model: A Systematic Review

Shenghao Qi, Universiti Putra Malaysia

Jen Sern Tham, Universiti Putra Malaysia

Moniza Waheed, Universiti Putra Malaysia

Norliana Hashim, Universiti Putra Malaysia

Institutional Trust and Vaccine Confidence: The Case of New Zealand

Audra Diers-Lawson, Kristiania University College

Doug Ashwell, Massey University

Niki Murray, Massey University

11:00 AM to 12:15 PM, Palolo Breakout Room 2

Panel 9 “Cross-Cultural Communication Research – A Double Panel Session” 2nd Part

Session Chair: Stephen Croucher, Massey University, New Zealand

Panelists: Kikuko Omori, California State University Sacramento, USA

Amiso George, Texas Christian University, USA

Narissa Punyanunt-Carter, Texas Tech University, USA

Cathernine Kingsley Westerman, North Dakota State University, USA

Sucharat Rimkeeratikul, Thammasat University, Thailand

Monika Kopytowska, University of Lodz, Poland

Elira Turdubaeva, Ala-Too University, Kyrgyzstan

Lenis Aislinn Separa, Massey University, New Zealand

Tommy Yotes, Massey University, New Zealand

Malcolm David Green, Massey University, New Zealand

2:00 PM to 3:15 PM, Palolo Breakout Room 1

Paper Session 14: Advancing Communication Approaches and Models

Chair: Jason wrench

Assessing The Role of Ingroup and Outgroup Sources of Support in Times of High Stress

Kelly Merrill Jr., University of Cincinnati

Cynthia Nnagboro, University of Kentucky

Milka Derisma, University of Central Florida

Creating Spaces to Communicate about Contested Meanings of Social and Cultural Differences:
Building a Model of Communal Appreciation

Wilfredo Alvarez, Metropolitan State University of Denver

Mapping Social Media in Kyrgyzstan

Ahmed Al-Rawi, Communicators Association in Kyrgyzstan

Tahmina Inoyatova, Communicators Association in Kyrgyzstan

Elira Turdubaeva, Ala-Too University

Evangelia Papoutsaki, Communicators Association in Kyrgyzstan

Social Norms: Is This Approach Grand Enough in Health Communication?

Yee Chin Law, Universiti Putra Malaysia

Jen Sern Tham, Universiti Putra Malaysia

Diyana Nawar Kasimon, Universiti Putra Malaysia

2:00 PM to 3:15 PM, Palolo Breakout Room 2

Panel 10: “Cultural Considerations in the Importance and Struggles of Presence Research”

Session Chair: Stephanie Kelly, North Carolina A&T State University, USA

Panelists: Nick Bowman, Syracuse University, USA

Michelle Violanti, The University of Tennessee, USA

David Westerman, North Dakota State University, USA

3:30 PM to 5:00 PM, Palolo Breakout Room 1

Paper Session 15: Covid19 and Health Communication

Chair: Stephanie Kelly

Healthcare system distrust and non-fact based COVID-19 information use: COVID19 vaccine hesitancy through the lens of the SIT in the US

Kikuko Omori, California State University, Sacramento

Carmen Stitt, California State University, Sacramento

TV as a Trusted Source: Knowledge Level and COVID-19 Information Sources in a Hispanic Community

Chyng-yang Jang, University of Texas at Arlington

Charla Markham Shaw, University of Texas at Arlington

Karishma Chatterjee, University of Texas at Arlington

Julian Rodriguez, University of Texas at Arlington

Thomas Christie, University of Texas at Arlington

Grace Brannon, University of Texas at Arlington

Vinicio Sintay, University of Texas at Arlington

Whose Information Matters: Moderating Pathways Linking Cancer Information Acquisition to Colorectal Screening Intention Among Chinese Public

Thomas H. Zhang, Universiti Putra Malaysia

Yufan Jin, Universiti Malaya, Kuala Lumpur

Jen Sern Tham, Universiti Putra Malaysia

Moniza Waheed, Universiti Putra Malaysia

How are older adults represented in Philippine news media during COVID-19 pandemic?

Reggy Capacio Figer, Hokkaido University

The COVID-19 Pandemic as Exemplar of the Chaos of Mega-Crises

Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

Marta Lukacovic, Angelo State University

3:30 PM to 5:00 PM, Palolo Breakout Room 2

Panel 11: A discussion of the documentary: Art for Science's Sake: Stalking the Legacy of John James Audubon

Session Chair: Leigh Anne Howard, University of Southern Indiana, USA

Panelist: David Black, University of Southern Indiana, USA

July 29

9:30-10:45 AM Palolo Breakout Room

Publishing with JICR: A workshop with previous and current JICR editors

Stephen Croucher, Massey University

Jason Wrench, SUNY New Paltz

Diyako Rahmani, Massey University

11:00 AM – 1:00 PM Palolo Breakout Room

Awards Announcements

Closing Ceremony