

WCA2021 Online Conference Program

Day 1

Time Block 1

(US Central: 3:00 PM-4:45:00 PM, July15)

(NZ: 8:00: AM-9:45 AM, July 16)

(Russia: 11:00 PM-0:45 AM, July 15 -16)

(China/Malaysia: 4:00 AM- 5:45 AM, July 16)

Opening Ceremony (Zoom link <https://massey.zoom.us/j/86758388198>)

Welcoming Remarks from WCA President: Stephen Croucher, Massey University.

Keynote Speaker: Tina Harris, Louisiana State University

Time Block 2

(US Central: 5:00 PM- 6:15 PM, July 15)

(NZ: 10:00- AM-11:15AM, July 16)

(Russia: 1:00AM- 2:15AM, July 16)

(China/Malaysia: 6:00 AM- 7:15AM, July 16)

Panel 1: “Leadership in the Academy and Beyond” Roundtable (Zoom link <https://massey.zoom.us/j/81128345709>)

Session Chair: Carolyn Calloway-Thomas, Indiana University

Panelists: Judy Pearson, North Dakota State University

Barbara Monfils, University of Wisconsin,

Caroline Hatcher, Queensland University of Technology,

Seon-Gi Baek, Sungkyunkwan University,

Stephen Croucher, Massey University,

Panel 2: Communicating about Work and Work-Life Balance During COVID-19 (ZOOM LINK <https://massey.zoom.us/j/87311956812>)

Session Chair: Cheng Zeng, North Dakota State University

Panelists: Diyako Rahmani, Massey University

Elvis Nshom, California State University-San Marcos

Alberto Albuquerque, Yamanashi Gakuin University

Paper Session 1: Informative seeking and caring giving in health settings (ZOOM LINK <https://massey.zoom.us/j/85734701429>)

Session Chair: Stephanie Kelly

Session Co-chair: Wai Hsien Cheah

Health information search during COVID-19: Does culture matter?

Stephanie Kelly, North Carolina A&T State University

Petr Parshakov, HSE University

Tatiana M. Permyakova, HSE University

Marina Zavertiaeva, HSE University

Doulas as marginalized care providers: their training, clients' motivations, communicative barriers, and challenges in the medical settings

Gabriela Renteria-Poepsel, Southern Illinois University Edwardsville

Wai Hsien Cheah, Southern Illinois University Edwardsville

Mark Poepsel, Southern Illinois University Edwardsville

Misinformation in Public Health Crisis: A Social Network Analysis on Vaccine-Related URLs on Twitter during COVID-19

Fan Wang, Georgetown University

Time Block 3

(US Central: 6:30PM- 7:45PM, July 15)

(NZ: 11:30AM-12:45AM, July 16)

(Russia: 2:30 AM- 3:45AM, July 16)

(China/Malaysia: 7:30AM- 8:45AM, July 16)

Panel 3: *The Stories We Tell: Oral Histories, Political Caricature, and Journalism* (ZOOM LINK <https://massey.zoom.us/j/85393373838>)

Session Chair: Tania Machonisse, Eduardo Mondlane University

Panelists: Leigh Anne Howard, University of Southern Indiana
Salome Apkhazishvili, Chai Khana Media
Tania Machonisse, Eduardo Mondlane University
Chad Tew, University of Southern Indiana

Time Block 4

(US Central: 8:00PM- 9:15PM, July 15)

(NZ: 1:00PM- 2:15 PM, July 16)

(Russia: 4:00AM- 5:15AM, July 16)

(China/Malaysia: 9:00AM- 10:15AM, July 16)

Panel 4: *Professional Fields for Communicators in Latin America Today: Challenges and Opportunities from the Perspectives of Communication and Administration* (ZOOM LINK <https://massey.zoom.us/j/86029553773>).

Session Chair: Maria Antonieta Alfaro-Snively, WCA Vice President for LatinAmerica, Facilitator

Panelists: Gabriel Kaplun, ALAIC [Latin American Association of Researchers in Communication] President, Universidad de la Republica

Manuel Ortiz de Zevallos, CLADEA [Latin American Council of Schools in Administration] Executive Director

Panel 6: *Communicating Prejudice During the COVID-19 Pandemic in North and Latin America* (ZOOM LINK <https://massey.zoom.us/j/85908681728>)

Session Chair: Stephen Croucher – Massey University

Panelists: Thao Nguyen – Massey University,

Anthony Spencer – Grand Valley State University

Osar Gomez – Texas State University

Panel 7: In Pedagogy in the Time of Covid (ZOOM LINK <https://massey.zoom.us/j/89746005914>)

Session Chair: Leigh Anne Howard, University of Southern Indiana

Panelists: David Black, University of Southern Indiana

Sakile Camara, California State University Northridge

Sharon E. Croft, Capital University

Lindsay P. Greer, University of Southern Indiana

Daniel W. Heaton, Capital University

Leigh Anne Howard, University of Southern Indiana

Bennett Paul Whitaker, The Ohio State University

Paper Session 2: Minorities and New Media (ZOOM LINK <https://massey.zoom.us/j/82256347515>)

Session Chair: Anthony Spencer

Session Co-chair: Clark Callahan

Redneck Revival: Tönnies, Culture, and the Emergence of the Rural Voice in New Media Communities

Clark Callahan, Birmingham Young University

Perceived discrimination and attitudes towards the form of state among Anglophone Cameroonians.

Elvis Nshom, California State University-San Marcos

The perception of immigrants and support for right wing ideology in Finland: The mediating effect of anti-immigrant sentiments and the moderating effect of intergroup contact.

Elvis Nshom, California State University-San Marcos

Finding new ways to Protest: Creative Insurgency in Nicaragua.

Anthony Spencer, Grand Valley State University

Oscar Gomez, Texas State University

Day 2

Time Block 1

(US Central: 1:00 AM-2:15 AM, July 17)

(NZ: 6:00 PM-7:15 PM, July 17)

(Russia: 9:00 AM-10:15 AM, July 17)

(China/Malaysia: 2:00 PM– 3:15 PM, July 17)

Panel 8: Communicating Prejudice During the COVID-19 Pandemic in Europe. (ZOOM LINK <https://massey.zoom.us/j/87972291787>)

Session Chair: Stephen Croucher – Massey University

Panelists: Thao Nguyen – Massey University

Davide Girardelli – University of Gothenburg,

Elira Turdubaeva – Online University of Kyrgyzstan

Tatiana Permyakova – National Research University, Higher School of Economics,

Audra Diers Lawson – Leeds Beckett University

Elena Maydell – Massey University

Paper Session 4: History, Public Opinions, and Technology. (ZOOM LINK <https://massey.zoom.us/j/87493324446>)

Session Chair: Chris Galloway

Session Co-chair: Jen Sern Tham

How to rule the world: Step One.

Chris Galloway, Massey University

Public opinion in modern times: English coverage in China about the provisional government of the Republic of Korea during 1919-1932

Qingli Li, Shanghai International Studies University

Communication on Facebook: Public Response to Provocative News

Jen Sern Tham, Universiti Putra Malaysia

Moniza Waheed, Universiti Putra Malaysia

Ezhar Tamam, Universiti Putra Malaysia

The identity of young Kpop female fans in Malaysia.

Ain Arifah Zainal, Universiti Kebangsaan Malaysia

Abdul Latiff Ahmad, Universiti Kebangsaan Malaysia

Time Block 2

(US Central: 2:30 AM-3:45 AM, July 17)

(NZ: 7:30 PM-8:45 PM, July 17)

(Russia: 10:30 AM-11:45 AM, July 17)

(China/Malaysia: 3:30 PM – 4:45pm, July 17)

Panel 9: Communicating Organizational Identity During the COVID-19 Pandemic. (ZOOM LINK <https://massey.zoom.us/j/81376881403>)

Session Chair: Stephen Croucher – Massey University

Panelists: Thao Nguyen – Massey University,

Kenneth Rocker – Massey University

Chen Hui – Massey University,

Dini Homsey – University of Central Oklahoma,

Mal Green – Massey University,

Kirsty Anderson – Massey University

Paper Session 5: Mediated Communication in Society and Education. (ZOOM LINK <https://massey.zoom.us/j/82407636275>)

Session Chair: Audra Diers-Lawson

Session Co-chair: Jen Sern Tham

iScotland? The role of crisis, hostile media, and social media in the growing support for Scottish independence

Audra Diers-Lawson, Leeds Beckett University

Stuart John Lawson, SJL IT Services

Clarity and Immediacy in Technology Mediated Communication between Teachers and Students in Tertiary Education in Russia

Natalia Riapina, HSE University

Chatbot as a communication tool.

Svetlana Kiseleva, Saint-Petersburg University of Economics

Anna Andreevna Smirnova, Saint-Petersburg University of Economics,

Motivation for Risk Information Seeking About COVID-19 Among Healthcare Workers: Cross-sectional Survey Study

Yee Chin Law, Universiti Putra Malaysia

Jen Sern Tham, Universiti Putra Malaysia

Time Block 3

(US Central: 4:00 AM-5:15 AM, July 17)

(NZ: 9:00 PM-10:15 PM, July 17)

(Russia: 12:00 PM-1:15 PM, July 17)

(China/Malaysia: 5:00 PM – 6:15 PM, July 17)

Paper Session 6: Language, Diaspora, and Identity. (ZOOM LINK
<https://massey.zoom.us/j/88621403859>)

Session Chair: Trofimova Nella

Session Co-chair: Māra Simons

Bicultural language of communication of modern German youth.

Trofimova Nella, St. Petersburg State University & HSE University

Hybrid identity in diaspora: Latvia's diaspora in Sweden.

Māra Simons, Latvian Academy of Culture

Integrated Communications and Identities in Eurasia.

Dmitry Evstafiev, HSE University

Lubov Tsyganova, HSE University

Paper Session 7: News Coverage in the Digital World. (ZOOM LINK
<https://massey.zoom.us/j/83469645134>)

Session Chair: Abdul Latiff Ahmad

Session Co-chair: Jen Sern Tham

#IamMetiria: A qualitative case study of agonistic welfare policy debates on Twitter.

Leon Salter, Massey University

Mobilizing Information in Cancer News Coverage: A Comparative Content Analysis of Malaysian Online News

Thomas Hongjie Zhang, Universiti Putra Malaysia

Jen Sern Tham, Universiti Putra Malaysia

Sourcing and Framing Practices in Health Journalism: The Case of Cancer News Coverage in

Malaysia

Jen Sern Tham, Universiti Putra Malaysia

Thomas Hongjie Zhang, Universiti Putra Malaysia

An analysis on the cultural content of Korean adaptation dramas in Malaysia.

Nazra Aliff Nazri, Universiti Kebangsaan Malaysia

Abdul Latiff Ahmad, Universiti Kebangsaan Malaysia

Paper Session 8: Language and Education in Russia. (ZOOM LINK
<https://massey.zoom.us/j/85217391043>)

Session Chair: Tatyana Permyakova

Session Co-chair: Sergei Chumilkin

Intercultural Communication on the Example of the Perm State University

Alexander Gertsen, HSE University

How do students studying English as a second language use idioms in Academic Writing?

Sergei Chumilkin, HSE University

Language, thought, and personification in visual art: the case of artworks from Russia.

Ahmed Abdel-Raheem, University of Bremen

Tatyana Permyakova, HSE University

Ekaterina Pozdeeva, HSE University

Day 3

Time Block 1

(US Central: 8:00 PM-9:15 PM, July 17)

(NZ: 1:00 PM-2:15 PM, July 18)

(Russia: 4:00 AM-5:15 AM, July 18)

(China/Malaysia: 9:00 AM– 10:15 AM, July 18)

Panel 10: Dissent and Immediacy During the COVID-19 Pandemic. (ZOOM LINK
<https://massey.zoom.us/j/81358691115>)

Session Chair: Stephen Croucher – Massey University

Panelists: Thao Nguyen – Massey University

Kenneth Rocker – Massey University

Stephanie Kelly – North Carolina A&T State University

Chen Hui – Massey University

George Guoyu Ding - Massey University

Doug Ashwell – Massey University

Jo Cullinane – Massey University

Paper Session 9: Business and Health Communication. (ZOOM LINK
<https://massey.zoom.us/j/82735231773>)

Session Chair: Jen Sern Tham

Session Co-chair: Songmei (Daniella) Zhao

Research on the communication effect of international clothing brands in China based on social media.

Yuling Bai, Beijing Institute of Fashion Technology

Yijing Song, Beijing Institute of Fashion Technology

Contradictions and tensions between place-making and place-belongingness of Naxi language in tourism.

Songmei (Daniella) Zhao, Massey University

I care about you: The role of cybercoping for family caregivers of mental disorders.

Jen Sern Tham, Universiti Putra Malaysia

Abdul Mua'tiZamri Ahmad, Universiti Putra Malaysia

Peng Kee Chang, Universiti Kebangsaan Malaysia

Jeong-Nam Kim, University of Oklahoma

Jae- Seon, Jeong, Ulsan National Institute of Science and Technology

Paper Session 10: Gender, LGBTQ, and Pop Culture. (ZOOM LINK
<https://massey.zoom.us/j/87621797089>)

Session Chair: Elena Maydell

Session Co-chair: Abdul Latiff Ahmad

Narrative analysis of homomasculine identity of gay and queer men in New Zealand.

Martin Kaulback, Massey University

Elena Maydell, Massey University

‘From us to us’: Religious and moral guidance via Facebook for LGBTQ community

Rudy Imran Shamsudin, Universiti Sains Malaysia

Saiful Nujaimi Abdul Rahman, Universiti Putra Malaysia

Nik Norma Nik Hasan, Universiti Sains Malaysia

The mediatization and culture of the Korean wave phenomenon among Malay female youth.

Nurul Akqmie Badrul Hisham, Universiti Kebangsaan Malaysia

Abdul Latiff Ahmad, Universiti Kebangsaan Malaysia

Time Block 2

(US Central: 9:30 PM-10:45 PM, July 17)

(NZ: 2:30 PM- 3:45 PM, July 18)

(Russia: 5:30 AM-6:45 AM, July 18)

(China/Malaysia: 10:30 AM– 11:45 AM, July 18)

Paper Session 11: Media in Healthcare, Education and Politics. (ZOOM LINK
<https://massey.zoom.us/j/85437317781>)

Session Chair: Mingsheng Li

Session Co-chair: Jen Sern Tham

Youth Political Participation: Qualitative Findings on the Cross-Ethnic Political Behaviour among Malaysia’s Youth.

Haslina Halim, Universiti Utara Malaysia

Bahtiar Mohamad, Universiti Utara Malaysia

Shamsu Abdu Dauda, The Federal Polytechnic Bauchi

Farah Lina Azizan, Universiti Teknologi Mara

Muslim Diekola Akanmu, Universiti Utara Malaysia

Covid-19, older adults, and the media: The case of Japan and the Philippines.

Reggy Capacio Figer, Hokkaido University

The community of inquiry framework in online learning: Chinese students' learning experience during the covid-19 pandemic

Mingsheng Li, Massey University

Theorizing a Health Information Overload Model from the Global South: The Perspective of COVID-19 Infodemiology in Malaysia.

Thomas Hongjie Zhang, Universiti Putra Malaysia

Jen Sern Tham, Universiti Putra Malaysia

Paper Session 12: Migration and Interpersonal Communication. (ZOOM LINK
<https://massey.zoom.us/j/83314129629>)

Session Chair: Diyako Rahmani

Session Co-chair: Liping Xu

When expectations meet reality: Exploring Chinese tertiary graduates' post-study transitional experience and migratory outcomes in New Zealand.

Liping Xu, Massey University

Reel of religious migration in the SAARC countries portrayed by leading south Asian English dailies.

Abdur Razzak, Bangladesh Council of Scientific & Industrial Research

Jinzhang Jiang, Shanghai Jiao Tong University

Serajul Islam, National Museum Bangladesh

Construct validity in communication studies: An investigation of the Personal Report of Communication Apprehension (PRCA-24)

Diyako Rahmani, Massey University

Paper Session 3: Stakeholders, Organizations and Education (ZOOM LINK

<https://massey.zoom.us/j/81362495466>)

Session Chair: Cheng Zeng

Session Co-chair: Wilfredo Alvarez

Job recognition, involvement, and the meaning of work: The mediating role of perceived organizational support.

Cheng Zeng, North Dakota State University

Bhavesh Sarna, University of Jyväskylä

Rahul Singh, Birla Institute of Management Technology.

Communicating about difference matters for our future: Implications for critical stakeholders in U.S. policymaking, news media, and educational organizations.

Wilfredo Alvarez, Utica College

Advancing equitable practices for our future: Constructing an institutional framework to support domestic and international first-generation college students' academic and co-curricular experiences in U.S. colleges and universities.

Maria Genao-Homs, Hamilton College

Wilfredo Alvarez, Utica College

Racial Misconceptions in the Classroom: The Social Injustice of False Narratives Presented as U.S. History.

Darby Gilliland, University of Arkansas

Time Block 3

(US Central: 11:00 PM-1:00 AM, July 17- July 18)

(NZ: 4:00 PM- 6:00 PM, July 18)

(Russia: 7:00 AM- 9:00 AM, July 18)

(China/Malaysia: 12:00 PM– 2:00 PM, July 18)

Award Announcement & Closing Remarks. (ZOOM LINK

<https://massey.zoom.us/j/84478076837>)

Secretary General: Cheng Zeng, North Dakota State University

President: Stephen Croucher, Massey University.

Keynote Speaker: Walid Afifi, University of California-Santa Barbara.