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NEW WCA website

<http://wcaweb.org>

FROM THE SECRETARY GENERAL...

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This supplemental newsletter for 2008 contains the information you need for our upcoming conference at the University of Ireland, Maynooth, July 24-28, 2009, and our post-study tour, July 29-August 1, 2009.

Please pass this on to any of your colleagues who are interested in intercultural communication and may be especially interested in participating in this academic and cultural event in Ireland.

Please take note of our new and user-friendly web address:

<http://wcaweb.org>

Important Deadlines:

***Jan. 31, 2009: 25% deposit for Post Conference Tour**

***Feb. 1, 2009: Paper/Panel Submissions**

***March 15, 2009: Conference Registration and On-campus or Hotel Accommodation**

All registration and events fees and all on-campus accommodation reservations will be handled on the Maynooth campus website that

will become available in January at <http://www.maynoothcampus.com>

Our 2008 WCA newsletter #2 has a full description of the accommodations available. This convenient booking system allows you to make all your arrangements on one secured centralized website.

Alternatively, hotel accommodations at the Glenroyal Hotel must be booked separately at <http://www.glenroyal.com>

After the March 15 date, we cannot guarantee access to accommodation bookings for the busy summer season in Ireland.

Call for Papers/Panels/Workshops Deadline: Feb. 1, 2009

Ireland 2009: Conference Theme

*Translations and transformations:
Communicating culture through daily practices*

The conference will address the translations and transformations of national culture that are emerging as global connections intensify while local energies are internally activated to protect and enhance national identity.

Some examples, among many others, of the web of tensions around local and global communication may include such issues as the following: personal mobility, technology usage, economic phenomena such as the rise of the Celtic tiger and the Chinese dragon, business developments such as the

mainstreaming of Web2 and social media, political phenomena such as the rise of the concept of 'border security' post 9/11, the internationalisation of education, and cultural phenomena such as the Korean Wave, Aljazeera broadcasting and television programs such as Big Brother in their various cultural manifestations.

Papers/panels/workshops responding to such issues may include theoretical and practical explorations of these cultural tensions as they are represented in communication, education, community and media studies.

Awards:

With the generosity of one of its founding members, Professor Mysung Seok Park, World Communication Association has established new financial awards and honours for quality research papers in the field of intercultural communication. Attendees of the conference may submit full papers for the opportunity to be eligible for one of the six awards of US \$1000 supported by the **Family of Myung Seok Park Financial Awards for Outstanding Scholarship**.

Among these are awards for: Best Graduate Student Papers and Best Conference Papers in Intercultural Communication. Awards will be divided into categories of qualitative, quantitative and theoretical and will be judged in a blind review by a panel of international experts. For more information on the awards, you may reach Caroline Hatcher, WCA President, at c.hatcher@qut.edu.au

Protocol for paper submissions:

Length: 20-25 pages excluding references, tables, figures, 12pt., double spaced, 1" margins all around
Style: latest version of *Publication Manual of the American Psychological Association* (APA).

Cover Page: separate from manuscript, including title, author(s), mail and email addresses, telephone and fax numbers, as well as a 50-word abstract and list of key words.

Student Papers: please mark as *Graduate Student Submission*

Please send submissions electronically to

judith.hoover@wku.edu

Special Conference Programs for Graduate Students

WCA conferences have always served the needs of established and emerging intercultural communication scholars, in terms of programs, presentations, and cultural activities. However, building off of some efforts begun in Brisbane (2007), we are pleased to announce three specific programmatic features designed specifically for graduate students. Graduate faculty, graduate advisors, and graduate directors – please encourage your students to submit their work and attend!

First, we encourage all graduate students to submit completed manuscripts for consideration of a Family of Myung Seok Park Financial Award for Outstanding Scholarship. All submissions solely or jointly authored by current graduate students (M.A. and/or Ph.D.) automatically will be considered for this award; those

submitting their work are asked to mark their manuscript with the following notation: "*Graduate Student Submission.*" **Please send these submissions electronically to judith.hoover@wku.edu**

Second, graduate students can also submit extended abstracts (3-5 pages) or "works-in-progress" (10-15 pages) to be included in the conference's **Graduate Student Research Think Tank**. This special conference session will feature a panel of graduate students providing brief presentations on specific research ideas. Students selected for this program will benefit greatly from the constructive review by selected WCA members, as well as the collective feedback of the larger WCA community of scholars. Ultimately, this program is designed to support, encourage, and nurture the future of intercultural communication scholarship. Student submissions should follow the process as outlined in other sections of this newsletter AND be designated as part of the "*Graduate Student Research Think Tank.*" **Please send your submissions for the Think Tank electronically to Dr. Mark P. Orbe, at orbe@wmich.edu**

Third, graduate students are encouraged to attend our conference **Graduate Student Forum**. Open to all conference attendees, this particular session is designed for graduate students to come together and talk about issues and concerns related to intercultural communication research, teaching, and professional work. The objective of this session is to, first, have graduate students identifying and talking amongst themselves with others listening and

learning. Second, WCA members will be encouraged to share their experiences and expertise with the students regarding their own graduate student experiences, different professional issues and career pathways.

The **deadline for all submissions** to the 2009 Ireland Conference is **February 1, 2009**, but I will happily accept "early bird" submissions at any time.

Please send all materials electronically to judith.hoover@wku.edu

We plan to have submissions reviewed within one month.

Registration and events fees: Deadline March 15, 2009

Full Participant: 395.00 Euros

Includes all social/catering and 1 day tour activities: Welcome Reception, July 24, Morning and afternoon teas and lunches, Conference Banquet and Celtic Dancers, Satchel, Program, Cultural Day Tour and lunch.

Participant: Conference program only: 245.00 Euros

Includes Welcome Reception, morning and afternoon teas on July 25, 26, 28, and lunches on July 25 and 26, Satchel and Program.

Student full registration: 355.00 Euros

Includes Welcome Reception, Morning and Afternoon teas and lunches, Conference Banquet and Celtic Dancers, Satchel, Program, Cultural Day Tour and lunch.

Student, Conference Program Only: 220.00 Euros

Includes Welcome Reception, morning and afternoon teas on July 25, 26, 28, and lunches on July 25 and 26, Satchel and Program.

Day Registrations: 150.00 Euros per day

Includes morning and afternoon teas on July 25, 26, 28, and lunches on July 25 and 26, Satchel and Program.

Additional Category and Events:

***Partner: 200.00 Euros**

Includes Welcome Reception on July 24, Conference Banquet and Celtic Dancers, Cultural Day Tour and lunch.

***Dinner on July 24: 40.00 Euros**

This is a special Dinner not included with registrations, but we hope you will join us to get to know your colleagues before the business of the conference begins. It will need to be booked separately on the registration website.

***Banquet and Celtic Dancers on July 26: 100.00 Euros**

***Cultural Day Tour and Lunch on July 27: 80.00 Euros**

*****Post Conference Tour, July 29,**

August 1: 655 Euros per person

See tour details below.

*****25% of fee for Post Conference Tour required by Jan. 31, 2009 for booking of tour hotels. We currently have a group booking plan for 20 people.**

WCA Post Conference Tour 2009

Day 1 - Wed 29th July 2009

Depart:- 09:00 Maynooth College and head to the West of Ireland stopping in Kilbeggan, then to Clonmacnoise Monastery, Shannonbridge Co., Offaly, for an audio visual and tour (90 mins)

<http://www.heritageireland.ie/en/MidlandsEastCoast/Clonmacnoise/>

We will stay in the heart of Connemara at the Clifton Station House Hotel

<http://clifdenstationhouse.com/index.asp>

After dinner we can enjoy an Irish Music Session in a local pub.

Day 2 - Thurs 30th July 2009

Depart :- 08:00 Depart Hotel and head through Connemara and on to Dunguaire Castle, Kinvara Co, Galway, for Photo Stops and walk.

<http://www.shannonheritage.com/attractions/DunguaireCastle/>

We then take the Black Head Galway Bay Drive to Burren Region and on to the Cliffs of Moher – with a stop at Atlantic Edge Visitor

Centre <http://www.cliffsofmoher.ie>

Lunch in Victorian Seaside town of Lahinch, Co Clare., then we'll take the

ferry across the river Shannon and arrive in Dingle, Co Kerry. There we

will stay in the Dingle Skellig &

Peninsula Spa Hotel

<http://www.dingleskellig.com/welcome.html>

After dinner we can walk into the town of Dingle and explore.

Day 3 - Friday 31st July 2009

Depart :- 08:00 Depart Hotel via the World Famous "Slea Head Drive" (Allow morning and Afternoon touring, photo stops and lunch) followed by a walk along Inch beach. Arrive Killarney

Town and stay in the Ross Hotel in Killarney <http://theross.ie> After dinner we can walk into the town of Killarney and explore.

Day 4 - Sat 1st August 2009

Depart 08:00 via Blarney, Co Cork, for 90 minute visit and tour <http://www.blarneycastle.ie> and on to Rock of Cashel, Co Tipperary, <http://www.cashel.ie/attractions/rock.htm> for 45 minute guided tour. Arrive Dublin c 17:00

Membership:

The Association needs your membership dues for 2008 as quickly as possible.

Please go to the WCA website <http://wcaweb.org> to find the membership application containing information about dues payments.

Regardless of whether you are a new or renewing member, I can process your dues by check or credit card (Visa or Mastercard), so do send that along to me at
Post Office Box 294,
Russellville, KY 42276-0294 USA.

Please mark the form as New or Renewing member. If you have any questions please email me at Judith.hoover@wku.edu