

### Call for Papers/Panels/Workshops

World Communication Assn. Biennial Conference

To be held at National University of Ireland, Maynooth Campus, July 24-28, 2009; Post-conference tour to the West of Ireland, July 29-Aug. 1.

#### Conference Theme:

Translations and transformations: Communicating culture through daily practices

The conference will address the translations and transformations of national culture that are emerging as global connections intensify while local energies are internally activated to protect and enhance national identity.

Some examples, among many others, of the web of tensions around local and global communication may include such issues as the following: personal mobility, technology usage, economic phenomena such as the rise of the Celtic tiger and the Chinese dragon, business developments such as the mainstreaming of Web2 and social media, political phenomena such as the rise of the concept of 'border security' post 9/11, the internationalisation of education, and cultural phenomena such as the Korean Wave, Aljazeera broadcasting and television programs such as Big Brother in their various cultural manifestations.

Papers/panels/workshops responding to such issues may include theoretical and practical explorations of these cultural tensions as they are represented in communication, education, community and media studies.

All submissions will receive blind reviews, so should not contain any notations regarding authorship. A separate cover page should be sent that identifies the author(s), affiliations, etc.

Please send submissions electronically to WCA Secretary General, Judith Hoover at [judith.hoover@wku.edu](mailto:judith.hoover@wku.edu) The deadline for submissions is Feb. 1, 2009, but "early bird" submissions are quite welcome.

#### Awards:

With the generosity of one of its founding members, Professor Mysung Seok Park, World Communication Association has established new financial awards and honours for quality research papers in the field of intercultural communication. Attendees of the conference may submit full papers for the opportunity to be eligible for one of the six awards of US \$1000 supported by the Family of Myung Seok Park Financial Awards for Outstanding Scholarship. Among these are awards for: Best

Graduate Student Paper and Best Conference Paper in Intercultural Communication. For more information on the awards, you may reach WCA President Caroline Hatcher at [c.hatcher@qut.edu.au](mailto:c.hatcher@qut.edu.au)

Special Conference Programs for Graduate Students:

WCA conferences have always served the needs of established and emerging intercultural communication scholars, in terms of programs, presentations, and cultural activities. However, building off of some efforts begun in Brisbane (2007), we are pleased to announce three specific programmatic features designed specifically for graduate students. Graduate faculty, graduate advisors, and graduate directors – please encourage your students to submit their work and attend!

First, we encourage all graduate students to submit completed manuscripts for consideration of a Family of Myung Seok Park Financial Award for Outstanding Scholarship. All submissions solely or jointly authored by current graduate students (M.A. and/or Ph.D.) automatically will be considered for this award; those submitting their work are asked to mark their manuscript with the following notation: “Graduate Student Submission.” Selection and presentation of this, as well as other Outstanding Scholarship Awards, will follow the guidelines outlined above. Please send these submissions electronically to [judith.hoover@wku.edu](mailto:judith.hoover@wku.edu)

Second, graduate students can also submit extended abstracts (3-5 pages) or “works-in-progress” (10-15 pages) to be included in the conference’s Graduate Student Research Think Tank. This special conference session will feature a panel of graduate students providing brief presentations on specific research ideas. Students selected for this program will benefit greatly from the constructive review by selected WCA members, as well as the collective feedback of the larger WCA community of scholars. Ultimately, this program is designed to support, encourage, and nurture the future of intercultural communication scholarship. Student submissions should follow the process as outlined above AND be designated as part of the “Graduate Student Research Think Tank.” Please send your submissions for the Think Tank electronically to Dr. Mark P. Orbe, at [orbe@wmich.edu](mailto:orbe@wmich.edu)

Third, graduate students are encouraged to attend our conference Graduate Student Forum. Open to all conference attendees, this particular session is designed for graduate students to come together and talk about issues and concerns related to intercultural communication research, teaching, and professional work. The objective of this session is to, first, have graduate students identifying and talking amongst themselves with others listening and learning. Second,

WCA members will be encouraged to share their experiences and expertise with the students regarding their own graduate student experiences, different professional issues and career pathways.

Membership in WCA is assumed for all attendees. For membership information, go to the association website at <http://facstaff.uww.edu/wca/>